



# Product Profile - What is PassportCard™ ?

PassportCard™ is travel insurance on a magnetic card which enables policy holders to receive medical services abroad without cash layout:

- **CASHLESS** - You'll no longer pay out-of-pocket for medical services abroad, fill out claims forms, or wait for the reimbursement. PassportCard™ allows you to access services abroad without any expense on your part - the magnetic card pays your medical bills on the spot.
- **A first in Israel** - PassportCard™, the magnetic card for travel insurance, has no deductibles for any health care service you may receive abroad.
- **A 24-hour medical call center** assists you accessing healthcare in obtaining medical service in a foreign country.

## We care about our members

- 1 Generous benefits
- 2 Broad network
- 3 Physician call line
- 4 High service excellence
- 5 Availability by phone 24/7

## PassportCard™ Highlights

### Service

Customer service is available 24 hours a day, 7 days a week throughout the year via toll-free call or skype from anywhere in the world.

### Global Reach

Access to millions of medical service providers around the world. PassportCard™, the magnetic card for travel insurance, is valid at all clinics, pharmacies and doctors around the world who honor MasterCard.

### Bureaucracy-free

No forms. So simple.

### Assistance

Customer service representatives guide members to the closest relevant medical service provider and accompany them throughout the medical process.

### Physician call line

PassportCard™ has a physician call line for advice and professional guidance 24 hours a day, 7 days a week in Hebrew & English, throughout the year.

### SLA

PassportCard™ has a SLA which sets a high standard of customer care, and includes monetary compensation for customers if service falls below the set standard.

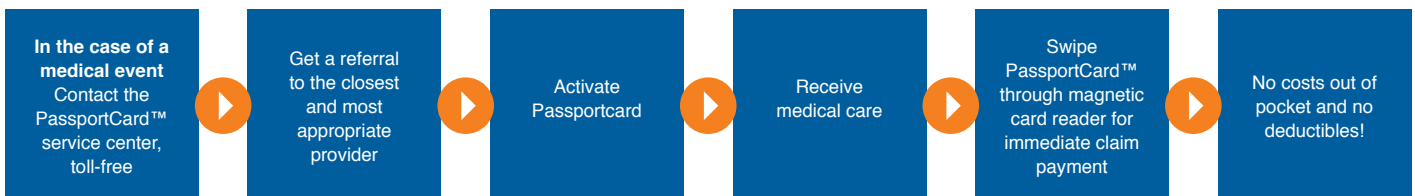
### Professionalism

PassportCard™ dedicates to insurance abroad.

### Experience

The combination of Phoenix Insurance Company and DavidShield allows clients to take advantage of experience accumulated around the world, including access to medical services, emergency rescue services, and compensation for loss of baggage or other property.

## Using PassportCard™



PassportCard™ services provided by



**\*9912**  
From any phone in Israel

**Passport Card™**  
The Magnetic Card for Travel Insurance

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